

How to Spot a Deepfake

1

Check the face and movement

Look out for:

- Unusual blinking
- Stiff expressions
- Awkward mouth movement
- Hair that does not blend naturally

2

Listen to the audio

Look out for:

- Mismatched lip-syncing
- Odd pauses or breaks in speech
- Flat or unnatural emotion
- Audio that does not match the video

3

Check lighting and shadows

Look out for:

- Lighting that changes suddenly
- Reflections that look unusual
- Shadows that do not match the scene
- Faces that seem brighter or darker than the background

4

Look for visual flaws

Look out for:

- Blurry edges around the face
- Warped hands, fingers or ears
- Pixelation around edited areas
- Sharp contrast between parts of the image

5

Check the source before sharing

Before you trust or share:

- Check official channels
- Look for trusted reporting
- Use reverse image search
- If in doubt, do not share



If something feels off, pause before you trust or share. Report suspicious activity through your usual process.