



Phriendly  
Phishing

# Data Privacy Awareness

**8 TIPS TO PROTECT YOU AND  
YOUR DATA**





# UNDERSTAND PRIVACY LAWS

- Familiarise yourself with federal privacy laws like the **Privacy Act 1988 Australia**, **Australian Privacy Principles (APPs)**, and **New Zealand Privacy Act 2020**
- Check your state-specific privacy legislation for additional guidelines

1







# PROTECT YOUR PERSONAL INFORMATION

- Only share personal details (e.g., name, address, ID) when necessary.
- Verify the legitimacy of organisations before providing data.





# PRACTICE SECURE ONLINE HABITS

- Use strong, unique passwords for all accounts.
- Enable multi-factor authentication (MFA) on sensitive accounts.
- Regularly review and update privacy settings on social media and apps.



3



# BE AWARE OF YOUR DIGITAL FOOTPRINT

- Limit the amount of personal information you post online.
- Use secure, encrypted platforms for sensitive communications.

4





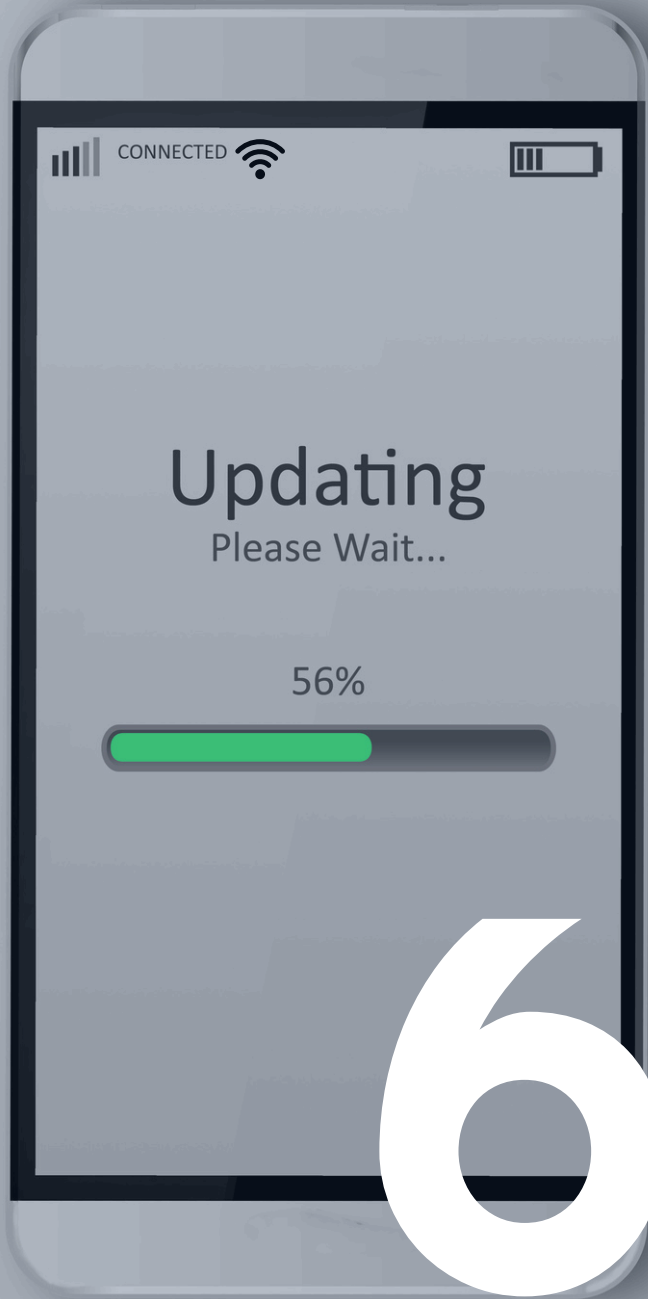


## MANAGE DATA ACCESS

- Check privacy policies before agreeing to terms and conditions.
- Opt out of data collection or sharing whenever possible.
- Regularly audit who has access to your information.

5





## SECURE DEVICES AND NETWORKS

- Install updates for software, apps, and devices promptly.
- Use a virtual private network (VPN) on public Wi-Fi.
- Ensure your home network has a strong password and encryption.





# 7

## KNOW YOUR RIGHTS

- You have the right to access and correct your personal information under the Privacy Act.
- Contact the **Office of the Australian Information Commissioner (OAIC)** for federal complaints or resources or the **Privacy Commissioner in New Zealand**.







## REPORT BREACHES

If you suspect a privacy breach, act quickly:

- Notify the organisation involved.
- Report serious breaches to the OAIC\* or Privacy Commissioner (NZ).
- Check state-based privacy regulators for localised support.





# Phriendly Phishing



[PhriendlyPhishing.com](https://PhriendlyPhishing.com)