

PhishFit



Get a clear, trend-based and measurable view of human cyber risk.

Assess Human Risk. Improve Resilience.

It goes beyond click-through rate and isolated failures to provide a dynamic, behavioural view of risk across your organisation. PhishFit is designed to measure how people behave under attack conditions, not just whether they make mistakes.

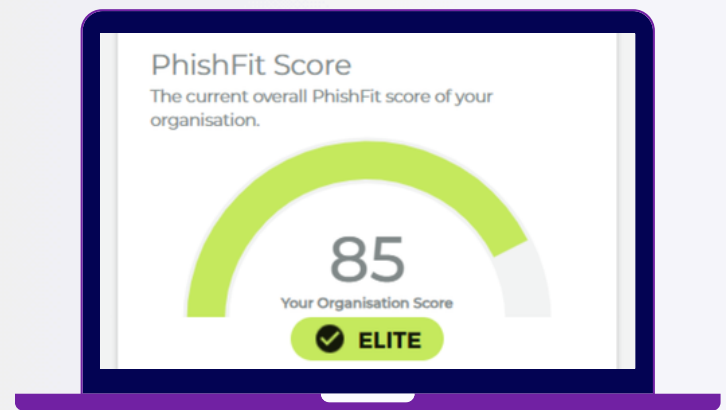
It combines risk indicators from phishing simulations (such as clicks and credential submissions) with positive security behaviours (as reporting suspicious emails and training engagement), providing a dynamic behavioural scoring framework that helps you assess human cyber risk.

How PhishFit Works

PhishFit calculates a personalised resilience score by blending:

- Training engagement and completion
- Reporting Rate
- Click-through Rate
- High-risk learner activity

Updated daily to reflect real behaviour, not assumptions.

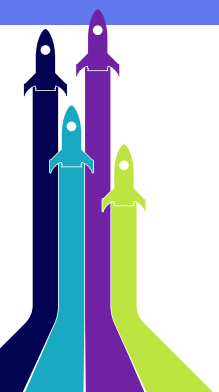


Measure behaviour. Drive improvement.

PhishFit goes beyond click rates to uncover the human triggers behind phishing vulnerability, like urgency, authority pressure and curiosity.

By understanding why people take risks, organisations can deliver targeted coaching that turns awareness into lasting behavioural change.

Clear improvement bands (**Low → Medium → High → Cyber Resilient**) make progress visible, measurable and motivating.



PhishFit

Organisations are under growing pressure to demonstrate cyber maturity, provide evidence to regulators and insurers, and show real return on cyber security programs.

Click rates alone aren't enough. Leaders need visibility into behavioural change and human risk over time.

Built for impact across your organisation

FOR SECURITY LEADERS

01

- Clear visibility of human risk and behavioural trends
- Evidence of program effectiveness
- Smarter prioritisation of training and simulations

FOR EXECUTIVES & BOARDS

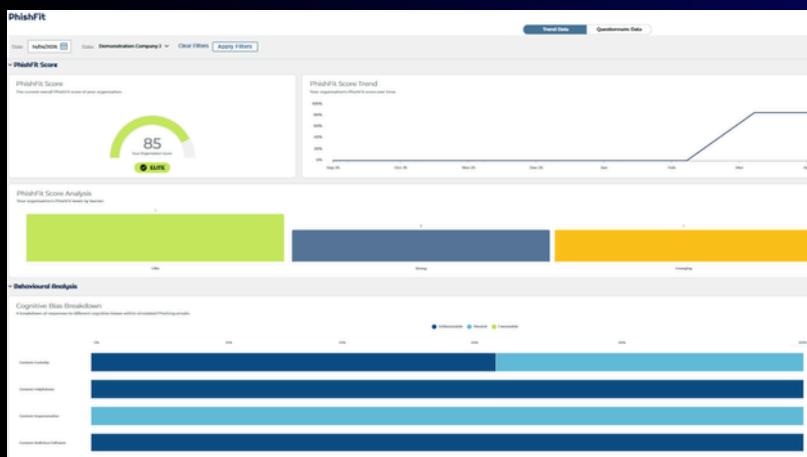
02

- A single, easy-to-understand resilience metric
- Demonstrated improvement over time
- Confidence that people risk is being actively managed

FOR EMPLOYEES

03

- Fairer, behaviour-based evaluation
- Recognition for secure behaviour
- Reduced fear around phishing simulations



Real-time visibility of human risk and behavioural change

Built on trusted frameworks

PhishFit aligns to recognised security frameworks including NIST CSF 2.0 and MITRE ATT&CK, strengthening audit, compliance and cyber insurance narratives.

Grounded in behavioural science, PhishFit reinforces secure decision-making in real-world conditions.



Best EdTech Innovation



Best Talented Team
Customer Experience
Learning Design Team



Best eLearning Design -
Simulation



Best eLearning Design -
Free Learning Resource



MSP/Solution
Provider



Best Talented Team
Best E-Learning Design



Best Microlearning



Best Pandemic Response
Compliance Training



Community Education
Program of the Year



Best E-Learning
Experience



Innovation in
Learning



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