

Can you spot a scam email?

Click on different parts of the email to find out if any scam tactics are being used.



TAX RETURN - ERROR DETECED

From: Australian Taxation Office <ato@hzeak.in>

 [2023 Tax Return.pdf](#)

Click on the attachment to view the error flagged on your Tax Return Report.

Please access the link to amend your details
www.taxreturn.hzeak.in

You have 24 hours to submit!

Regards,

ATO Senior Administrator


Australian Government
Australian Taxation Office

**Don't let scammers
tax you this tax
season!**

Tactics reveal themselves here.

[Reveal all tactics...](#)


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CORRECT!

Theres something phishy about this sender.

Sender details has an unusual domain name.

[Reveal all tactics...](#)


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Correct!

This PDF is very curious!

Did you know by including a PDF that encourages you to open it based on the PDF title is a known click bait tactic. This is known as a sense of curiosity.

[Reveal all tactics...](#)


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Correct!

Hyperlinks can be very dangerous!

This hyperlink has an unknown or unfamiliar domain name.

Think twice before you click it.

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Correct!

Time restraints and requests that are last minute can put pressure on the person receiving the email to act fast.

This is a clickbait tactic and is known as “sense of urgency.”

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Correct!

**Sense of Authority is another
clickbait tactic that is commonly
used.**

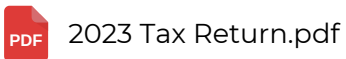
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Sender Details:

Unusual domain name

1

Clickbait Tactic:

Sense of curiosity

2

Hyperlink:

Unusual domain name

3

Clickbait tactic:

Sense of urgency

4

Clickbait tactic:

Sense of authority

5

